

VROOM TIPS™ FOR COLORS



I Can Help

Ages 2 - 3 Years

While you're doing laundry, ask your child to help. Invite them to sort clothes into piles of dark and light colors.

Brainy Background

It may take longer, but when you let your child help, they learn about how to hold an idea in their mind and get it done. These thinking skills are needed to make plans and see them through—skills they will need the rest of their life.



Colorful World

Ages 3 - 4 Years

When you're out with your child, team up with them to find colors. Have them point to something and name the color. Then you name all of the things you can think of that are the same color. Take turns playing this game.

Brainy Background

Thinking about the characteristics objects have in common (whether it's colors, shapes, or size) sparks connections in your child's growing brain.



Color Countdown

Ages 4 - 5 Years

Challenge your child to find as many things as they can that are blue. Get creative by limiting the game to a specific time (three minutes or so) or place (the grocery store.) Have them count how many they find. Switch it up by looking for letters or objects instead.

Brainy Background

Your child is practicing focusing in this game. They are also using their memory to remember the color and the number of times they have seen it. Playing this game with different rules helps your child learn to think flexibly and make new connections.



Find more tips at Vroom.org



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