

# THE MISSISSIPPI EARLY CHILDHOOD DEVELOPMENT COALITION'S EXPERIENCE WITH LISTEN4GOOD TECHNICAL ASSISTANCE

## *-2024 Summary Report-*



### **INITIAL PARTNERSHIP**

In July 2023, Listen4Good (L4G), on behalf of the W.K. Kellogg Foundation, reached out to one of the Mississippi Early Childhood Development Coalition (ECDC) co-chairs to gauge interest in participating in an L4G feedback cycle. This partnership, funded by the W.K. Kellogg Foundation, led to the ECDC planning team agreeing to participate by September.



### **SURVEY DEVELOPMENT AND LAUNCH**

With support from the planning team and L4G coach, the core backbone supporter developed survey questions, which were finalized in October, and programmed them into SurveyMonkey. The survey launched in November, with 40% of coalition members participating.



### **ANALYSIS OF SURVEY RESULTS**

The core backbone supporter analyzed the data in December with support from the L4G coach. Highlights were extracted to create a slideshow for coalition members, presented at virtual meetings in February 2024.



### **SHARING RESULTS WITH COALITION**

The February meetings highlighted strengths and areas for improvement, diving deeper into key issues and possible action items. Members discussed these in virtual break-out rooms and shared feedback through various channels, including a Canva page left open for two weeks.



## ADDRESSING FEEDBACK

In March, feedback from the February meetings and Canva pages was synthesized and presented to the planning teams. Some changes were easier to address than others, such as holding annual in-person meetings with rotating locations, while more complex issues, like clarifying the coalition's purpose, required a professional facilitator's support. An April retreat resulted in planning team members drafting new language for the coalition's purpose and mission, which led to changes in coalition communications, webpage content, and meeting structures as well as the development of bylaws to replace the founding charter and expansion of membership to the general public.



## IMPLEMENTING CHANGES

In May, coalition members provided feedback on suggested changes via anonymous poll, leading to further edits. A proposed mission and coalition name change were voted on, with over two-thirds agreement from participants and a 44% voter participation rate. By July, bylaws were drafted and unanimously adopted by members, with 52% of coalition members participating in the vote. The implementation of the bylaws led to the nomination and election of new co-chairs and updates to the coalition roster based on new active member criteria.



## COMMITMENT TO CONTINUOUS QUALITY IMPROVEMENT

The core backbone supporters have implemented a mechanism for coalition members to provide anonymous feedback at any time, ensuring ongoing quality improvement.

