



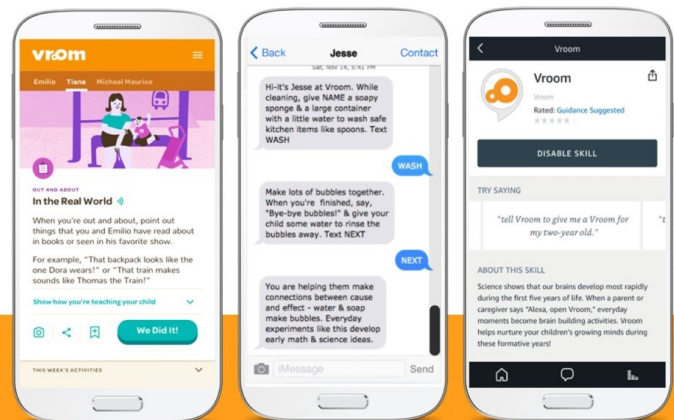
Parents have an incredible opportunity to do more with the moments they already have! Show parents how they can add learning to mealtime, bathtime, bedtime, or anytime with over 1,000 fun, **FREE**, activities. Behind every Vroom Tip™, there's brain science. Science is at the very heart of Vroom®. Research from the nation's leading neuroscientists, psychologists, and experts in early child development informs Vroom Tips™ and everything else we do. In the first five years of life, children's brains are developing so rapidly that **one million** neural connections are made every second! These connections form the foundation for all future learning. In short when parents talk and interact more with their children, this promotes positive brain development, vocabulary growth, school readiness, and future academic success.

Life gets busy. Vroom stays simple!

The best part of it all is Vroom® isn't something extra! The Vroom Tips™ are layered on to existing activities families are already doing each day! You can also choose activities using the app that fit perfectly into your schedule and save your favorites for later!

Anyone can access
Vroom Tips™ by
downloading
the Vroom® app,
texting VROOM to 48258,
Or visiting
www.vroom.org.
You can even access
Vroom Tips™ by Alexa.

vroom



Each Vroom Tip™ includes a description of the activity as well as the brainy background. The brainy background explains the science behind the activity. It tells the adult caregiver why this activity is important and how it helps to build their child's brain. Take a look at this example:

Same Letter Sentence

Start this game by choosing a letter. See if you and your child can think of a sentence that uses as many words as possible that begin with that letter. If you chose the letter M you might say, "My mother made meatballs." What other M words can you both come up with?

Suggested Age

4 years - 5 years

Brainy Background



Playing with letters and sounds is not just fun, it's also the building blocks of your child's language and reading skills. They're using what they already know, paying attention and thinking flexibly. These skills also help them to come up with new, creative ideas.

#131

Learn more at [Vroom.org](https://vroom.org)

You can also access Vroom Tips™ as a teacher for those families who don't have online access or cell phones. By following this path, you can access several Vroom Tip™ pdf files that can be printed and shared with families.



At this time the Vroom® app and texts are available in English and Spanish.

However, the printable resources are available in sixteen different languages!

**Teachers,
Thank you!**

As a preschool teacher, **you** are a critical part of our effort! We want parents to learn this from you, their pediatrician, their community librarian, and those other trusted messengers in their lives. We want this free brain building tool to be shared all across Mississippi. We appreciate all the amazing work you do, and we're glad Mississippi's future leaders are in your hands!



Hello, My name is Heather Martin. I have been teaching Mississippi's youngest in public schools for the past 16 years. I am the statewide Vroom® coordinator with Mississippi Thrive! Please do not hesitate to contact me for more information.

You can reach me at heather.martin@ssrc.msstate.edu



Feel free to use this QR code throughout the school year to share Vroom®!

